

SPONSORSHIP OPPORTUNITIES

Foodwise Sunday Supper

SUNDAY, OCTOBER 18, 2026

SAN FRANCISCO FERRY BUILDING



Foodwise's Sunday Supper is our annual fundraising gala featuring a showstopping four-course feast from the city's best chefs. Each year, we bring together farmers, chefs, changemakers, and you, our loyal supporters, for our most elegant night celebrating the connections built around local food. With your sponsorship, you help us ensure a sustainable and equitable food future for generations to come.

500 attendees

30 of the city's top chefs

1 unforgettable evening

GUESTS AND SPONSORS WILL:

- » Feast on custom menus by James Beard Award-winning, Michelin-starred, and acclaimed Bay Area restaurants, featuring the peak-season produce from Foodwise farmers markets.
- » Enjoy a bountiful walkaround reception with delicious hors d'oeuvres and hand-crafted drinks.
- » Get a behind-the-scenes peek at the action-packed chef kitchen.
- » Savor an elegant multi-course meal, with specially paired California wines, in the Ferry Building Grand Hall.
- » Mingle with chefs, wine makers, and food leaders.
- » Bid in our live auction for exclusive culinary experiences.



Reception cocktail station



Sunday Supper chefs

Foodwise is a nonprofit dedicated to championing an equitable and sustainable Bay Area food community through farmers markets and education programs. Since 1993, Foodwise's farmers markets and food access programs have provided crucial links between local farms and Bay Area residents. Join us in supporting a fair, regenerative, and delicious food future for all.

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Sponsorship levels & benefits

PRESENTING SPONSOR: \$25,000

- » Top tier logo placement on the mailed event invitations, on Foodwise's website, and in online and print materials
- » Table for 8 with premier location in the Ferry Building Grand Hall and with namecard
- » Choice of menu from six specially crafted options by guest chef teams
- » Opportunity to include a message in the event presentation

AFTER PARTY SPONSOR: \$5,000

- » Acknowledgement on Foodwise's website, and in online and print materials
- » Opportunity for co-branded after party invitations sent to food and beverage event participants
- » Opportunity for custom branding and collateral throughout the after party
- » 2 tickets to the event

SPIRIT + BEVERAGE SPONSOR: \$3,000

- » Opportunity to feature your beverage at an event station as a seasonal cocktail, wine, beer, or non-alcoholic option. Sponsor to provide all product.
- » Exclusivity in spirit category (i.e. the only bourbon)
- » Logo placement on the event invitation, on Foodwise's website, and in online and print materials
- » 2 reception tickets
- » *Additional beverage sponsorships include a \$2K non-alcoholic level, ask us for details!*

CHANGE MAKER: \$15,000

- » Acknowledgement on Foodwise's website, and in online and print materials
- » Table for 8 with premier location in the Ferry Building Grand Hall and with namecard
- » Choice of menu from six specially crafted options from guest chef teams

COMMUNITY PARTNER: \$8,000

- » Acknowledgement on Foodwise's website, and in online and print materials
- » 4 tickets to the event

CHEF KITCHEN SPONSOR: \$5,000

- » Acknowledgement on Foodwise's website, and in online and print materials
- » Opportunity for custom branding and collateral at chef kitchen for food and beverage event participants
- » 2 tickets to the event

FRIEND: \$4,000

- » Acknowledgement on Foodwise's website, and in online and print materials
- » 2 tickets to the event

Let's talk!

Contact: sponsor@foodwise.org

Jess Frye: 415-291-3276 x102

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How your sponsorship makes an impact



Foodwise farmers markets

- » Small-scale family farms are critical to a resilient food system. **Foodwise's four weekly farmers markets** support 200+ small farms and food businesses.
- » Our farmers markets help make fresh food access for everyone. Families using CalFresh EBT benefits (food stamps) can double their dollars to buy fresh fruits and veggies through our **Market Match** program.



Foodwise youth education

- » 2,600+ public elementary school students and their families learn to love fresh fruits and vegetables in our **Foodwise Kids** program annually.
- » 80+ high school students are empowered to build a sustainable food future in our **Foodwise Teens** program annually.

How we acknowledge you

Social media and online

Acknowledgment on Foodwise's social media accounts (70,000+ followers), and logo placement on Foodwise's website (30,000+ visits per month) and Eventbrite page.

Foodwise farmers markets

With nearly 30,000 shoppers combined attending our four weekly Foodwise farmers markets, the event will receive strong visual attention on posters each week.

Email marketing outreach

Logo inclusion in a series of dedicated promotional email invitations and recognition in press release. Event will also be promoted in our weekly e-letter (15,000+ subscribers).

Brand visibility at the event

Sponsor logo placement and recognition at the event in the printed event program, event signage, and digital displays, as well as post-event email recap.