

## SPONSORSHIP OPPORTUNITIES

# Foodwise Sunday Supper

SUNDAY, OCTOBER 19, 2025

SAN FRANCISCO FERRY BUILDING



Foodwise's Sunday Supper is our annual fundraising gala featuring a showstopping four-course feast from the city's best chefs. Each year, we bring together farmers, chefs, changemakers, and you, our loyal supporters, for our most elegant night celebrating the connections built around local food. With your sponsorship, you help us ensure a sustainable and equitable food future for generations to come.

**400 attendees**

**30 of the city's top chefs**

**1 unforgettable evening**

### GUESTS AND SPONSORS WILL:

- » Feast on custom menus by James Beard Award-winning, Michelin-starred, and acclaimed Bay Area restaurants, featuring the peak-season produce from Foodwise farmers markets.
- » Enjoy a bountiful walkaround reception with delicious hors d'oeuvres and hand-crafted drinks.
- » Get a behind-the-scenes peek at the action-packed chefs' kitchen.
- » Savor an elegant multi-course meal, with specially paired California wines, in the Ferry Building Grand Hall.
- » Mingle with chefs, wine makers, and food leaders.
- » Bid in our live auction for exclusive culinary experiences.



Foodwise is a nonprofit dedicated to growing thriving communities through the power and joy of local food. Since 1993, Foodwise's farmers markets, food access initiatives, and education programs have provided crucial links between local farms and Bay Area residents. Join us at the freshest party of the summer to support a fair, regenerative, and delicious food future for all.

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## Sponsorship levels

### PRESENTING SPONSOR: \$20,000

- » Top tier logo placement on the mailed event invitations, on Foodwise's website, and in online and print materials
- » Table for 8 with premier location in the Ferry Building Grand Hall and with namecard
- » Choice of menu from six specially crafted options by guest chef teams
- » Opportunity to include a message in the event presentation

### AFTER PARTY SPONSOR: \$5,000

- » Acknowledgement on Foodwise's website, and in online and print materials
- » Opportunity for co-branded after party invitations sent to food and beverage event participants
- » Opportunity for custom branding and collateral throughout the after party
- » 2 tickets to the event

### SPIRIT + BEVERAGE SPONSOR: \$3,000

- » Opportunity to feature your beverage at an event station as a seasonal cocktail, wine, beer, or non-alcoholic option. Sponsor to provide all product.
- » Guaranteed exclusivity in spirit category (for example: only one bourbon)
- » Logo placement on the event invitation, on Foodwise's website, and in online and print materials
- » 2 tickets to the event

### CHANGE MAKER: \$12,000

- » Acknowledgement on Foodwise's website, and in online and print materials
- » Table for 8 with premier location in the Ferry Building Grand Hall and with namecard
- » Choice of menu from six specially crafted options from guest chef teams

### COMMUNITY PARTNER: \$6,000

- » Acknowledgement on Foodwise's website, and in online and print materials
- » 4 tickets to the event

### CHEF KITCHEN SPONSOR: \$5,000

- » Acknowledgement on Foodwise's website, and in online and print materials
- » Opportunity for custom branding and collateral at chef kitchen for food and beverage event participants
- » 2 tickets to the event

### FRIEND: \$3,000

- » Acknowledgement on Foodwise's website, and in online and print materials
- » 2 tickets to the event

Let's talk!

Contact [sponsor@foodwise.org](mailto:sponsor@foodwise.org).

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## How your sponsorship makes an impact



Foodwise Kids

- » Farmers markets provide vital food access for everyone. Customers using CalFresh/EBT benefits (food stamps) can double their dollars to buy fresh fruits and veggies through our **Market Match** program.
- » Small-scale family farms are critical to a resilient food system. **Foodwise's farmers markets** support more than 130 farms and food businesses.



Foodwise Teens

- » 100+ high school students are empowered to build a sustainable food future in our **Foodwise Teens** program annually.
- » 2,600+ public elementary school students and their families learn to love fresh fruits and vegetables in our **Foodwise Kids** cooking program annually.

## Sponsorship benefits

### Social media and online

Acknowledgment on Foodwise's social media accounts (70,000+ followers), Foodwise's website (30,000+ visits per month), and event page.

### Print materials

Posters and banners in the Ferry Building and at Foodwise farmers markets; postcards distributed to all participating restaurants.

### Traditional media outreach

Events and event sponsors will be featured in a series of dedicated promotional email invitations. The event will also be featured in our weekly e-letter (15,000+ readers).

### Foodwise farmers markets

With nearly 30,000 shoppers combined attending our four weekly Foodwise farmers markets, sponsor logos will receive strong visual attention on posters each week.