

SPONSORSHIP OPPORTUNITIES

Foodwise Summer Bash

SUNDAY, JUNE 22, 2025

SAN FRANCISCO FERRY BUILDING



Foodwise's Summer Bash is our annual fundraising party showcasing the Bay Area's best restaurants and beverage companies, all featuring peak-summer produce from the farmers market. This evening event connects conscientious eaters and drinkers with farmers, chefs, and you, our loyal supporters. Sponsors have the exclusive opportunity to host a station, putting their brand or product directly in front of values-driven food lovers.

700 attendees

50 food, beverage, and education stations

1 spectacular evening of peak-season deliciousness

GUESTS AND SPONSORS WILL:

- » Feast on unlimited food from the Bay Area's best chefs and restaurants together for one special night only.
- » Savor impeccable drinks from the region's finest spirit companies, wineries, breweries, and beverage makers.
- » Experience San Francisco's iconic Ferry Building like you never have before from the sunny Embarcadero promenade to the historic Grand Hall upstairs.
- » Gather with your community, enjoying music and fun activities around every corner.
- » Win one-of-a-kind foodie experiences at the silent auction and mystery gift stations.



Foodwise is a nonprofit dedicated to growing thriving communities through the power and joy of local food. Since 1993, Foodwise's farmers markets, food access initiatives, and education programs have provided crucial links between local farms and Bay Area residents. Join us at the freshest party of the summer to support a fair, regenerative, and delicious food future for all.

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Sponsorship levels

PRESENTING SPONSOR: \$10,000

- » Top tier logo placement on the event invitation, on Foodwise's website, and in online and print materials
- » 10 tickets to the event
- » Opportunity to create a custom guest engagement opportunity or to host a branded event station with prime placement
- » Integrated promotion within the attendee event guide

CHANGE MAKER: \$7,500

- » Acknowledgement on Foodwise's website, and in online and print materials
- » 6 tickets to the event
- » Opportunity to host a branded event station to engage with event attendees
- » Integrated promotion within the attendee event guide

BEVERAGE / SPIRIT SPONSOR: \$2,500

- » Opportunity to feature your beverage at an event station as a seasonal cocktail, wine, beer, or non-alcoholic beverage (sponsor to provide all product)
- » Guaranteed exclusivity in spirit category (for example: only one bourbon, only one tequila)
- » Logo placement on the event invitation, on Foodwise's website, and in online and print materials
- » 2 tickets to the event

AUTO SPONSOR: \$10,000

- » Exclusive auto sponsor at Summer Bash
- » Acknowledgement on Foodwise's website, and in online and print materials
- » 10 tickets to the event
- » Opportunity to host a branded event station with display vehicle with prime placement
- » Integrated promotion within the attendee event guide

COMMUNITY PARTNER: \$5,000

- » Acknowledgement on Foodwise's website, and in online and print materials
- » 4 tickets to the event
- » Opportunity to host an event station
- » Integrated promotion within the attendee event guide

FRIEND: \$2,500

- » Acknowledgement on Foodwise's website, and in online and print materials
- » 2 tickets to the event

CHAMPION: \$1,000

- » 2 tickets to the event

Let's talk!

Contact sponsor@foodwise.org

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How your sponsorship makes an impact



Foodwise Kids

- » Farmers markets provide vital food access for everyone. Customers using CalFresh/EBT benefits (food stamps) can double their dollars to buy fresh fruits and veggies through our **Market Match** program.
- » Small-scale family farms are critical to a resilient food system. **Foodwise's farmers markets** support more than 130 farms and food businesses.



Foodwise Teens

- » 100+ high school students are empowered to build a sustainable food future in our **Foodwise Teens** program annually.
- » 2,600+ public elementary school students and their families learn to love fresh fruits and vegetables in our **Foodwise Kids** cooking program annually.

Sponsorship benefits

Social media and online

Acknowledgment on Foodwise's social media accounts (70,000+ followers), Foodwise's website (30,000+ visits per month), and event page.

Print materials

Posters and banners in the Ferry Building and at Foodwise farmers markets; postcards distributed to all participating restaurants.

foodwise.org

Traditional media outreach

Events and event sponsors will be featured in a series of dedicated promotional email invitations. The event will also be featured in our weekly e-letter (15,000+ readers).

Foodwise farmers markets

With nearly 30,000 shoppers combined attending our four weekly Foodwise farmers markets, sponsor logos will receive strong visual attention on posters each week.