

SPONSORSHIP OPPORTUNITIES

Foodwise Summer Bash

SUNDAY, JULY 10, 2022

SAN FRANCISCO FERRY BUILDING



Foodwise (formerly CUESA) is a nonprofit dedicated to growing thriving communities through the power and joy of local food. Foodwise operates the world-renowned Ferry Plaza Farmers Market and Mission Community Market, and food access and education programs to connect eaters of all ages with fresh, local food. Join us in celebrating Foodwise at the most delicious party in the city as we gather to create a fair, regenerative, and delicious food future for all.

Foodwise's Summer Bash is an annual fundraising party showcasing the Bay Area's best restaurants and beverage companies, all featuring peak-summer produce from the farmers market. This early evening event connects conscientious eaters and drinkers with farmers, chefs, and you, Foodwise sponsors. Sponsors have the exclusive opportunity to host a station, putting their brand or product directly in front of values-driven consumers.

Celebrate the summer with a spectacular evening of peak-season deliciousness

- » Feast on unlimited food from the city's best chefs and restaurants during golden hour.
- » Savor impeccable drinks from the region's finest spirit companies, wineries, breweries, and beverage makers.
- » Experience San Francisco's iconic Ferry Building like you never have before by exploring the event from the sunny Embarcadero promenade to the historic Grand Hall upstairs.
- » Gather with your community, enjoying live music and fun activities around every corner.
- » Win one-of-a-kind foodie experiences in the silent auction and raffle.



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Sponsorship levels

PRESENTING SPONSOR: \$10,000

- » Top tier logo placement on the event invitation, on Foodwise's website, and in all online and print materials
- » Ten tickets to the event
- » Opportunity to host a custom display, table, or activity
- » Integrated promotion within the event passport

AFTER PARTY SPONSOR: \$5,000

- » Acknowledgement on Foodwise's website, and in all online and print materials
- » Four tickets to the event
- » Opportunity for co-branded after party invitations send to all food and beverage event participants
- » Opportunity for custom branding and collateral throughout the after party

BEVERAGE SPONSOR: \$2,500

- » Opportunity to feature your beverage at a featured event station as a seasonal cocktail, wine, beer, or non-alcoholic option. Sponsor to provide all product.
- » Guaranteed exclusivity in spirit category (for example: only one bourbon).
- » Logo placement on the event invitation, on Foodwise's website, and in all online and print materials
- » Two tickets to the event

CHANGE MAKER: \$7,500

- » Acknowledgement on Foodwise's website, and in all online and print materials
- » Six tickets to the event
- » Opportunity to host a table at the event
- » Integrated promotion within the event passport

COMMUNITY PARTNER: \$5,000

- » Acknowledgement on Foodwise's website, and in all online and print materials
- » Four tickets to the event
- » Opportunity to host a table at the event
- » Integrated promotion within the event passport

FRIEND: \$2,500

- » Acknowledgement on Foodwise's website, and in all online and print materials
- » Two tickets to the event

Let's talk!

Contact Rebecca Crawbuck at
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