



OFFICE OF THE GOVERNOR

May 18, 2013

CUESA's Ferry Plaza Farmers Market

CUESA's Ferry Plaza Farmers Market has brought to the San Francisco community the highest quality and greatest diversity of regionally grown agricultural products and artisan foods since 1993.

The Ferry Plaza Farmers Market has successfully created direct marketing opportunities for small California family farms and regional food artisans, many of whom have been selling at the market the entire 20 years. The Ferry Plaza Farmers Market has successfully served as an incubator for small sustainable food businesses, supporting aspiring entrepreneurs that have since created brick-and-mortar establishments. The Ferry Plaza Farmers Market serves as a model to markets and like-minded nonprofits worldwide.

CUESA's Ferry Plaza Farmers Market celebrates its 20th anniversary of operation in May, 2013. On behalf of the state of California, I encourage all citizens to celebrate this significant milestone by enjoying the agricultural and artisan products produced by the family farms and food artisans that sell at the Ferry Plaza Farmers Market and beyond.

Sincerely,


EDMUND G. BROWN JR.