

P

roclamation

City and County of San Francisco

WHEREAS, the Center for Urban Education about Sustainable Agriculture (CUESA) Ferry Plaza Farmers Market has brought the highest quality and greatest diversity of regionally grown agricultural products and artisan foods to the San Francisco community since 1993; and

WHEREAS, CUESA and its community of farmers and artisans are committed to cultivating a sustainable food system through their engagement in and evolution of farming and food production practices that are good for people and the planet; and

WHEREAS, the Ferry Plaza Farmers Market has successfully created direct marketing opportunities for small California family farms and regional food artisans, many of whom have been selling at the market the entire 20 years of its existence; and

WHEREAS, the Ferry Plaza Farmers Market has successfully served as an incubator for small sustainable food businesses, supporting aspiring entrepreneurs that have since created brick-and-mortar establishments in San Francisco; and

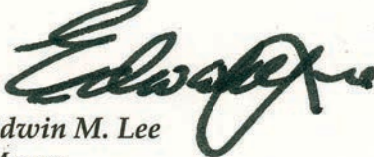
WHEREAS, the Ferry Plaza Farmers Market has helped to revitalize the San Francisco downtown waterfront by consistently attracting over 1.5 million shoppers each year, providing a place of community and learning for individuals and families, offering diverse, high-quality public education and outreach programs; now

THEREFORE BE IT RESOLVED, that I, Edwin M. Lee, Mayor of the City and County of San Francisco, in recognition of the sustainable and environmentally friendly contributions of the Center for Urban Education about Sustainable Agriculture, and in celebration of its 20th anniversary, do hereby proclaim May 18, 2013 as...

FERRY PLAZA FARMERS MARKET DAY *in San Francisco!*



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City and County of San Francisco to be affixed.


Edwin M. Lee
Mayor